Gross Amount

\$74,900.00

\$74,900.00

Net Amount

\$63,665.00

\$63,665.00

Rating

112.80

112.80

ORDER

685936 **Orders** Order / Rev: Alt Order #: 06156705 **Product Desc: GPS FLIGHT C WUSA** Estimate: 645 Flight Dates: 06/05/12 - 06/11/12 Primary AE: Aaron Ashe T-WAS Original Date / Rev: 05/23/12 / 05/23/12 Sales Office: **Political** NAT Order Type: Sales Region: Name: Crossroads Media/ POL Agency **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: **Broadcast** 88 Canal Center Plaza Suite 555 Billing Cycle: **EOM/EOC** Alexandria, VA 22314 **Agency Commission:** 15% Advertiser Name: **Crossroads GPS** Demographic: A35+ New Business Thru: **Product Codes:** IS-Issue/Ballot,IS-Issue/Non Order Separation: 00:15:00 P-5 **Priority:** Advertiser External ID:

Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots
05/28/12	06/11/12	58	\$74,900.00	\$63,665.00	June 2012	58
					Totals	58

AGY, GEN, POL

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WUSA	19%	\$74,900.00
Market	100%	\$394,210.53

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	0%	\$0.00
WDCA	0%	\$0.00
WJLA	24%	\$94,610.53
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	35%	\$137,973.68
WTTG	22%	\$86,726.32
WWPX	0%	\$0.00

_Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	WUSA	06/08/12	06/08/12	10-11a Let's Make a Deal	СМ	10-11a	F	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
	LET'S N	AKE A DI	EAL	rera Mare a Dear									
	<u>Sta</u>	rt Date	End Date	Weekdays .	Spots/Week	Rate	Rating						
1	Neek: 06/	04/12	06/10/12	F	1	\$300.00	1.10						
	WUSA	06/08/12	06/08/12	Fri Prime C Blue Bloods	CM	10-11P	F	:30	1	\$6,000.00P-2	5.80 NM	1	\$6,000.00
	BLUE B	LOOD-CE	S										

Print Date: 05/23/12 12:57:47 Page 2 of 6

WUSA

Order / Rev:

685936

Advertiser:

Crossroads GPS

Alt Order #:

06156705

Product Desc:

GPS FLIGHT C

Flight Dates:

06/05/12 - 06/11/12

Estimate:

645

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
2 WUSA	06/08/1	2 06/08/12	Fri Prime C	CM	10-11P	F	:30	1	\$6,000.00P-2	5.80 NM	1	\$6,000.00
51 LIE 51		5 0	Blue Bloods									
BLUE BI	LOOD-C rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/10/12	F		\$6,000.00	5.80						
3 WUSA	06/08/1	2 06/08/12	9 News @ 11p	СМ	M-Su 11-11	35pF	:30	1	\$2,000.00P-2	3.40 NM	1	\$2,000.00
O NEWC	NOW 6	3.44034	9 News @ 11p									
9 NEWS Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/10/12	F			3.40						
4 WUSA	06/08/1	2 06/08/12		CM	1135P-1237		:30	1	\$800.00P-3	1.40 NM	1	\$800.00
DAVID L	FTTER	MAN	Late Night with D	avid Letterma	r(11:35 PM-1	2:35 XM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0	04/12	06/10/12	F	1	\$800.00	1.40						
5 WUSA	06/08/1	2 06/08/12	Price Is Right	CM	11a-12p	F	:30	1	\$650.00P-3	2.20 NM	1	\$650.00
PRICE IS	S RIGHT	-	The Price is Righ	τ								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/10/12	F	1	\$650.00	2.20			_			
6 WUSA	06/08/1	2 06/08/12		СМ	9A-3P	F	:30	1	\$700.00P-3	2.20 NM	1	\$700.00
SOAP R	OT/THE	TALK	Daytime		(12:30 PM-3	::UU PM)						
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/0		06/10/12	F	1	\$700.00	2.20						
7 WUSA	06/08/1	2 06/08/12	3-4p The Doctors	CM	3-4p	F	:30	1	\$450.00P-3	0.60 NM	1	\$450.00
THE DO	CTORS		The Doctors									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/10/12	F	1	\$450.00	0.60						
8 WUSA	06/08/1	2 06/08/12	4-5p Dr. Phil	СМ	4-5p	F	:30	1	\$600.00P-3	1.50 NM	1	\$600.00
DR. PHII	L		D 1. 1 1									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/0 9 WUSA		06/10/12	F	1 8 CM	\$600.00 5-6a	1.50	.20	_	6260.000.2	0.00 1114		2050.00
a MOSM	VO/UO/ I	2 00/00/12	5-6a 9 News @ 5 9News @ 5a	B CM	5-0a		:30	1	\$350.00P-3	0.90 NM	1	\$350.00
9 NEWS	NOW @	3 5AM										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/10/12	9 News @ 5p	CM	\$350.00 5-6p	0.90	:30	1	\$450.00P-3	1.30 NM		6450.00
10 WOOA	00/00/1	2 00/00/12	9 News @ 5p	CIVI	3-op	2000	.30	•	\$450.00F-3	I.SU INIVI	1	\$450.00
9 NEWS	AT 5P											
<u>Start</u> Week: 06/0	nt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		06/10/12	9 News @ 6p	CM	\$450.00 6-630p	1.30	:30	1	\$750.00P-3	1.20 NM	1	\$750.00
			9 News @ 6p	U.11	2 230h	•	.00	•	4. 90.00F-9	1.20 (4)4	'	\$130.00
9 NEWS						-						
Star Week: 06/0	nt Date	End Date 06/10/12	Weekdays	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 1.20						
12 WUSA			CBS Evening Nev	<u>_</u>	630-7p	F	:30	1	\$3,000.00P-3	1.60 NM	1	\$3,000.00
			CBS Evening Ne		•	-		•		,		,
CBS EV	'ENING I rt Date	NEWS End_Date	Weekdays	Spots/Week	Rate	Rating						
Ston		06/10/12	<u> </u>		\$3,000.00	1.60						
<u>Star</u> Week: 06/0	04/12				7-730p	F	:30	1	\$700.00P-3	1.50 NM	1	\$700.00
Week: 06/0		2 06/08/12	9 News Tonight 7							_	1	
Week: 06/0 13 WUSA	06/08/1		9 News Tonight 7 9 News Tonight 7									
Week: 06/0 13 WUSA 9 NEWS	06/08/1: TONIG	НТ	9 News Tonight 7	'p	<u>.</u>	Ratino						
Week: 06/0 13 WUSA 9 NEWS	06/08/1: TONIGI				Rate \$700.00	Rating 1.50						

Print Date: 05/23/12 12:57:47 Page 3 of 6

WUSA

Order / Rev:

685936

AS AS

Advertiser:

Crossroads GPS

Alt Order #:

06156705

Product Desc:

GPS FLIGHT C

Flight Dates:

06/05/12 - 06/11/12

Estimate:

645

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Ln	Ch Star	t End	Inventory Code		Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			Entertainment To	•								
E		ENT TONIGH	IT	_								
\A/a	<u>Start Date</u> ek: 06/04/12	End Date 06/10/12	Weekdays	Spots/Week	<u>Rate</u> \$1,600.00	Rating 2.40						
		/12 06/11/12	<u> </u>	CM	10-11a	M	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
			Let's Make a Dea		10-110		.50	•	4000.001 -0	1.10 1410	,	\$300.00
L	ET'S MAKE A											
10/0	<u>Start Date</u> ek: 06/11/12	End Date 06/17/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$300.00	Rating						
		/12 06/11/12		CM	9A-3P	1.10 M	:30	-	\$700.00P-3	2.20 NM	1	\$700.00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Daytime	J	(12:30 PM-3		.50	•	Ψ/00.001 °0	2.20 14141	<u>'</u>	\$700.00
S	OAP ROT/TH					•						
Ma	<u>Start Date</u> ek: 06/11/12	End Date 06/17/12	Weekdays M	Spots/Week	Rate	Rating 2.20						
			9 News @ Ncon	CM	\$700.00 12-1230P	Z.20	:30	1	\$600.00P-3	2.30 NM	1	\$600.00
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9	NEWS AT N	OON										
18/-	Start Date		<u>Weekdays</u> M	Spcts/Week	Rate	Rating						
	ek: 06/11/12 NUSA 06/11	06/17/12 /12 06/11/12		CM	\$600.00 3-4p	2.30 M	:30	1	\$450.00P-3	0.60 NM	1	\$450.00
	TOOK OOM	712 00711712	The Doctors	OW	2-4 h	М	.50	'	\$450.00F-3	U.GU INIVI	'	\$450.00
T	HE DOCTOR											
\A/-	Start Date		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	ek: 06/11/12	06/17/12 /12 06/11/12		ia CM	\$450.00 5-6a	0.60 M	:30	1	\$350.00P-3	0.00 1114		* 250.00
19 1	VOOR CONT	712 00/11/12	9News @ 5a	a Civi	5•0a	M	.30	'	\$350.00F-3	0.90 NM	1	\$350.00
9	NEWS NOW	/ @ 5AM	•									
18/-	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
$\overline{}$	ek: 06/11/12 NUSA 06/11	06/17/12 /12 06/11/12	9 News @ 5p	CM	\$350.00 5-6p	0.90 M	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
20 1	100/1 00///	712 00711712	9 News @ 5p	OIVI	эор	14	.50	•	ψ 1 30.00Γ-3	1.50 14141	'	\$450.00
9	NEWS AT 5		.									
18/0	<u>Start Date</u> ek: 06/11/12	End Date 06/17/12	Weekdays M	Spots/Week		Rating						
		/12 06/11/12		CM	\$450.00 6-630p	1.30 M	:30	1	\$750.00P-3	1.20 NM	1	\$750.00
	100/1 00/11		9 News @ 6p	0.01	0-000p	M	.50	•	9730.001 3	1.20 1880	<u>'</u>	\$150.00
9	NEWS AT 6											
Mo	<u>Start Date</u> ek: 06/11/12	End Date 06/17/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
			9 News @ 11p	CM	\$750.00 M-Su 11-11	1.20 35pS	:30	1	\$2,000.00P-3	3.40 NM	1	\$2,000.00
'	100/10	112 00/10/12	9 News @ 11p	O.V.		3 J	.50	•	Ψ 2 ,000.001 •3	J.40 14181	'	φ2,000.00
9	NEWS NOW											
We	Start Date ek: 06/04/12	End Date 06/10/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,000.00	Rating 3.40						
			1135p-1205a Spo		1135P-1205		:30	1	\$600.00P-3	1.50 NM	1	\$600.00
			Sports Plus		(11:30 PM-1			•	4000.00 1 0	1.00 1111		4 000.00
S	PORTS PLU											
We	<u>Start Date</u> ek: 06/04/12	End Date 06/10/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$600.00	Rating 1.50						
			LF 1205-105a	CM	1205a-105a		:30	1	\$400.00P-3	1.10 NM	1	\$400.00
			1205a-105a			_		·		,,,,,		V 1.551.50
С	RIMINAL MIN		Monkeleye	Casialliani	Data	Detine						
We	<u>Start Date</u> ek: 06/04/12	End Date 06/10/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 1.10						
		/12 06/10/12	CBS Sunday Mor	ning CM	9-1030a	s	:30	1	\$2,000.00P-2	2.10 NM	1	\$2,000.00
_		MINIO 000	CBS Sunday Mo	rning								
S	UNDAY MOF Start Date		Weekdays	Spots/Week	Rate	Rating						
We	ek: 06/04/12	06/10/12	S		\$2,000.00	2.10						
_		/12 06/07/12		CM	10-11a	т	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
										•		

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WUSA

Order / Rev:

685936

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06156705 06/05/12 - 06/11/12

Product Desc:

GPS FLIGHT C

Estimate:

645

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10:118 Let's Make a Deal LET'S MAKE A DEAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/04/12 06/10/12 ---T---\$300.00 1.10 27 WUSA 06/07/12 06/07/12 Thu Prime C CM 10-11P ---T---:30 1 \$8,000,00P-2 5.50 NM 1 \$8,000.00 The Mentalist **MENTALIST-CBS End Date** Start Date Weekdays Spots/Week Rating Rate 06/10/12 ---T---Week: 06/04/12 \$8,000.00 5.50 28 WUSA 06/07/12 06/07/12 DT CM 9A-3P ---T---:30 \$700.00P-4 2.20 NM 1 \$700.00 **Daytime** (12:30 PM-3:00 PM) SOAP ROT/THE TALK Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 06/04/12 06/10/12 \$700.00 2.20 СМ \$600.00P-4 29 WUSA 06/07/12 06/07/12 9 News @ Noon 12-1230P :30 2.30 NM \$600.00 1 9 News @ Noon (12:00 PM-12:30 PM) 9 NEWS AT NOON **Start Date End Date** Weekdays Spots/Week Rating Rate ---T---Week: 06/04/12 06/10/12 \$600.00 2.30 30 WUSA 06/07/12 06/07/12 CM 3-4p ---T---:30 \$450.00P-3 0.60 NM \$450.00 3-4p The Doctors THE DOCTORS Start Date End Date **Weekdays** Spots/Week Rate Rating \$450.00 0.60 Week: 06/04/12 06/10/12 ---T---\$350.00P-3 0.90 NM \$350.00 :30 31 WUSA 06/07/12 06/07/12 5-6a 9 News @ 5a 5-6a CM ---T---9News @ 5a 9 NEWS NOW @ 5AM Rating Weekdays Spots/Week Rate **Start Date End Date** Week: 06/04/12 06/10/12 ---T---\$350.00 0.90 32 WUSA 06/07/12 06/07/12 9 News @ 5p CM 5-6p :30 \$450.00P-3 1.30 NM \$450.00 9 News @ 5p 9 NEWS AT 5P Spots/Week Rating Start Date **End Date** Weekdays Rate ---T---\$450.00 1.30 Week: 06/04/12 06/10/12 1.20 NM 9 News @ 6p 6-630p ---T---:30 \$750.00P-3 \$750.00 33 WUSA 06/07/12 06/07/12 CM 9 News @ 6p 9 NEWS AT 6P **End Date** Spots/Week Rate Rating Weekdays **Start Date** Week: 06/04/12 06/10/12 ---T---\$750.00 1.20 \$400.00P-3 1.20 NM \$400.00 CM 6-7a ---T---:30 34 WUSA 06/07/12 06/07/12 6-7a 9 News @ 6a 9News @ 6a 9 NEWS NOW @ 6AM Spots/Week Rating Weekdays Rate Start Date **End Date** \$400.00 Week: 06/04/12 06/10/12 ---T---1.20 :30 \$300.00P-3 1.10 NM 1 \$300.00 35 WUSA 06/05/12 06/05/12 CM 10-11a -T----10-11a Let's Make a Deal LET'S MAKE A DEAL Weekdays Spots/Week Rating **End Date** Rate Start Date 06/10/12 -T----\$300.00 1.10 Week: 06/04/12 :30 \$700.00P-3 2.20 NM \$700.00 36 WUSA 06/05/12 06/05/12 CM 9A-3P (12:30 PM-3:00 PM) **Daytime** SOAP ROT/THE TALK Rating Spots/Week Rate **Start Date End Date** Weekdays \$700.00 06/10/12 2.20 Week: 06/04/12 \$600.00P-3 :30 2.30 NM \$600.00 37 WUSA 06/05/12 06/05/12 9 News @ Noon CM 12-1230P 9 News @ Noon 9 NEWS AT NOON Spots/Week Weekdays Rate Rating **Start Date End Date** \$600.00 2.30 06/10/12 Week: 06/04/12 38 WUSA 06/05/12 06/05/12 :30 \$450.00P-3 0.60 NM \$450.00 CM 3-4p

Print Date: 05/23/12 12:57:47 Page 5 of 6

WUSA

Order / Rev:

Flight Dates:

685936

Advertiser:

Crossroads GPS

Alt Order #:

06156705

Product Desc:

GPS FLIGHT C

06/05/12 - 06/11/12

Estimate:

645

Dr. Phil Start Date	l = 05	044				-							·
THE DOCTORS SISTEMATE From Date Medicans Social/Week Rate Reting Week 05/04/12 09/10/12 4-5p CM 4-5p -T 30 1 \$600.00P-3 1.50 NM 1 \$600.00 DR. PHII. SIATI Date Find Date Weekdays Social/Week Rate Rating Week 05/04/12 09/10/12 -T 1 \$600.00 1.50 40 WUSA 06/05/12 09/05/12 6-5a 9 News © 5c CM 5-6a -T 30 1 \$350.00P-3 0.90 NM 1 \$350.00 9 NEWS NOW © 5AM SIATI Date Find Date Weekdays Social/Week Rate Rating 9 NEWS NOW © 5AM SIATI Date Find Date Weekdays Social/Week Rate Rating 9 NEWS A 06/05/12 09/05/12 -T 1 \$300.00 0.90 41 WUSA 06/05/12 06/05/12 9 News © 5p CM 5-6p -T 30 1 \$450.00P-3 1.30 NM 1 \$450.00 9 NEWS AT 5P SIATI Date Find Date Weekdays Social/Week Rate Rating Week 06/04/12 06/10/12 -T 1 \$450.00 1.30 42 WUSA 06/05/12 06/05/12 09/05/12 -T 1 \$450.00 1.30 42 WUSA 06/05/12 06/05/12 09/05/12 -T 1 \$450.00 1.30 42 WUSA 06/05/12 06/05/12 09/05/12 -T 1 \$450.00 1.30 42 WUSA 06/05/12 06/05/12 06/05/12 -T 1 \$450.00 1.30 42 WUSA 06/05/12 06/05/12 06/05/12 05/05/12 -T 1 \$450.00 1.30 43 WUSA 06/05/12 06/05/12 06/05/12 -T 1 \$450.00 1.30 44 WUSA 06/05/12 06/05/12 06/05/12 06/05/12 -T 1 \$450.00 1.30 44 WUSA 06/05/12 06/0	Ln Cn	Start	Ena		Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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39 WUSA 08/05/12 08/05/12 -4-5p													
DR. PHIL Start Date End Date Weekdays Soots/Week Rate Soots So	39 WUSA	06/05/1	2 06/05/12	4-5p	СМ	4-5p	***************************************	:30	1	\$600.00P-3	1.50 NM	1	\$600.00
Start Date End Date Week (9604/12 061012	UD DH	11		Dr. Phil								•	
Week: 0804/12 08/10/12 -T 1 \$600.00 1.50			End Date	Weekdavs	Spots/Week	Rate	Ratino						
9 NEWS NOW @ SAM Start Date End Date Week: 08/04/12 06/10/12 41 WUSA 06/05/12 06/07/12 42 WUSA 06/05/12 06/05/12 42 WUSA 06/05/12 06/05/12 43 Week: 08/04/12 06/05/12 44 WUSA 06/05/12 06/05/12 45 Week: 08/04/12 06/05/12 46 Week: 08/04/12 47 WUSA 06/05/12 06/05/12 48 Week: 08/04/12 49 WEEK 08/04/12 40 WEEK	Week: 06/	04/12			1								
9 NEWS NOW @ 6AM Slaft Date End Date Week(39x) 2014/12 06/10/12 -1 1	40 WUSA	08/05/1	2 06/05/12	_	a CM	5-6a	-T	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
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9 NEWS @ 5p Siart Date							_	.00		#460 00D 0	4.00.194		0.450.00
9 NEWS AT 5P Sint Date End Date Weekdays Spots/Week Rate \$450.00 1.30	41 WUSA	00/00/1	2 00/05/12	• •	СМ	5-0 p	-1	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
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42 WUSA 06/05/12 06/05/12 9 News @ 6p 9 Ne													
9 News @ 6p 9 NEWS AT 6P Start Date Week: 08/04/12 06/10/12					<u>. '</u>			:30	1	\$750.00P-3	1.20 NM	1	\$750.00
Start Date End Date Weekdays Spots/Week Rate \$750.00 1.20				_									• • • • • • • • • • • • • • • • • • • •
Week: 08/04/12			End Data	Mookdays	Spoto/Mosk	Poto	Poting						
9 NeWS @ 6a 9 9 NeWS NOW @ 6AM Start Date													
9 NEWS NOW @ 6AM Sitert Date	43 WUSA	06/05/1	2 06/05/12	_	a CM	6-7a	-т	:30	1	\$400.00P-3	1.20 NM	1	\$400.00
Start Date End Date Weekdays CM \$400.00 1.20	9 NEW	S NOW 6	TO RAM	9News @ 6a									
44 WUSA 06/05/12 06/05/12 Tue Prime B CM 9-10P -T :30 1\$10,000.00P-3 10.20 NM NCIS: Los Angeles NCIS: L				Weekdays	Spots/Week	Rate	Rating						
NCIS:LOS ANGELES Start Date Week: 06/04/12 06/10/12 06/06/12 10-11a CM 10-11aW :30 1 \$300.00P-3 1.10 NM 1 \$300.00 Let's Make a Deal LET'S MAKE A DEAL Start Date Week: 06/04/12 06/06/12				· · · · · · · · · · · · · · · · · · ·	1								
NCIS:LOS ANGELES Start Date End Date Weekdays Spots/Week Rate Rating	44 WUSA	06/05/1	2 06/05/12		=	9-10P	-T	:30	1 \$	10,000.00P-3	10.20 NM	1	\$10,000.00
Week: 06/04/12 06/10/12 06/06/12 10-11a CM 10-11a W :30 1 \$300.00P-3 1.10 NM 1 \$300.00	NCIS:L	OS ANGI	ELES	NOIO. LOS Aligen	33								
45 WUSA 06/08/12 06/08/12 10-11a													
Let's Make a Deal Let's Make a Deal Start Date				<u> </u>				•30	1	\$300 00 P-3	1 10 NM	1	\$300.00
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Print Date: 05/23/12 12:57:48 Page 6 of 6

58

Totals

\$74,900.00

Order / Rev:

685936

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06156705

Product Desc:

GPS FLIGHT C

06/05/12 - 06/11/12

Estimate:

645

WUSA

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o NEW	S AT 6P		9 News @ 6p									
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	/ENING		Madudeus	Spots/Week	Deto	Rating						
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REP: TEL# 703 528 7800 CREDIT ADVISORY: AGEN ORDER WORKSHEET

REP HEADLINE# 6156705

ADD M E E E

BIAS#

FAX# 703 528 AGENCY CREDIT RISK !!!
HARRIS RPT. F 483926

FROM REP DATE

MAY23/12 11.06 *** WUSA-TV ***

7880

- NOELLE RAMSEY D/P REC# CROSSROADS MEDIA LLC WASHINGTON GPS NSH ISS/CROSSROADS CODE 17/RTG SVC GPS FLIGHT AARON ASHE CO-OP KEY 10/BILL 16/BYR 9/AREA MO-SU 64/ACON EST#64 4/SISP# 57/CO-OP TYPE 14/ORDER TYPE 2/ADVERTISER# 11/RATE CARD X 1/AGENCY# 21/BILL 63/PCON 3/PROD# 20/EOS S/REP# WK-1 555 SUITE END DATE-JUN11/12 66 CANAL CENTER PLAZA, ALEXANDRIA, VA 22314 ORIGINAL REV#0 *** START DATE-JUNS/12 PARTIAL LINE/S ADDRESS AGENCY LINE/S ORDER DELETE

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58/CITY TAX

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REP:

FR: HILARY TO: LANCE

NEW ORDER TTLS:74900

5/23 PLS CFM, THX! A CASH IN ADVANCE SCHEDULE SI SIHL **** Σ ZOU

CROSSROADS GPS FLIGHT

END CLS SEC DATE 13/ 14/ BEGIN DATE HHNI TIME PTRN BEGIN END TIME DAYS 밁 L'N# REP BS LN#

12 ADVERTISER CODE = PRODUCT CODE = 108 AGENCY AGENCY

1000A-1100A FRI

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LET'S MAKE A DEAL PROGRAM : RA35+

LET'S MAKE A DEAL CON COM1:

\$300.00 Н

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RATE SPOT 18/

/WK SPT

PRICE 16/ PLAN

PLAN

= 645

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SIS CD 23/

FAX# 703 528 7880 FROM REP AGENCY CREDIT RISK !!!
HARRIS RPT. F 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6156705

L'N# BS

MAY23/12 11.06

SPOT /LIN -752 SIS Ω STATION CD SC# \$6,000.00 \$2,000.00 \$800.00 \$650.00 \$700.00 \$450.00 \$600.00 \$350.00 RATE SPOT 18/ SPT /WK н Н н Н н Н н ч PLAN PRICE 16/ کے 60 2 3 63 2 SEC 14/ PLAN 13/ DATE 30 06/08 06/08 30 06/08 06/08 30 06/08 06/08 30 06/08 06/08 30 06/08 06/08 30 06/08 06/08 80/90 80/90 80/90 END BEGIN 80/90 DATE 30 TIME PTRN LNTH 30 SOAP ROT/THE TALK SOAP ROT/THE TALK @ 11PM 9 NEWS NOW @ 11PM SAN 1100A-1200N 1100F-1135F 1135P-1235A 1000F-1100F 1230P-300P DAVID LETTERMAN DAVID LETTERMAN IS RIGHT 300P-400P 400P-500P PRICE IS RIGHT BLUE BLOOD-CBS BEGIN END BLOOD-CBS DOCTORS DOCTORS 0.9 9 NEWS NOW 9 NEWS NOW 9 NEWS NOW TIME PHIL PHIL 2.2 PRICE BLUE THE THE DR. 1.5 DR. 9.0 5.8 PROGRAM : CON COM1: CON COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: CON COM1: CON COM1: CON COM1: DAYS PROGRAM PROGRAM PROGRAM PROGRAM FRI FRI FRI FRI PROGRAM FRI FRI FRI FRI RA35+ RA35+ RA35+ RA35+ RA35+ RA35+ RA35+ RA35+ 9 ď φ L'N# m ທ ω N REP

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CON COM1:

AGENCY CREDIT RISK !!! HARRIS RPT. F 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6156705

BS

MAY23/12 11.06

FROM REP

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REP HEADLINE# 6156705

PROGRAM : SUNDAY MORNING-CBS RA35+ : 2.1 CON COM1: SUNDAY MORNING-CBS REP: TEL# 703 528 7800 FAX# 703 528 7880 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

MAY23/12 11.06

*** WUSA-TV ***

CREDIT ADVISORY:	AGENCY	CKEDII	KIDK	: : :	
ORDER WORKSHEET		HARRIS	RPT.	FROM	REP

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REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !:!
ORDER WORKSHEET HARRIS RPT. F

REP HEADLINE# 6156705

MAY23/12 11.06

FROM REP

SPOT /LIN CD 23/ STS SC# STATION \$600.00 \$8,000.00 \$700.00 \$450.00 \$350.00 \$450.00 \$750.00 \$300.00 RATE SPOT 18/ /WK Н н Н SPT Н Н PLAN PRICE 16/ 2 5 PLAN SEC 14/ 13/ END 30 06/07 06/07 30 06/07 06/07 30 06/07 06/07 30 06/07 06/07 30 06/07 06/07 30 06/07 06/07 30 06/07 06/07 06/07 06/07 BEGIN TIME PTRN LNTH DATE 90 SOAP ROT/THE TALK SOAP ROT/THE TALK LET'S MAKE A DEAL LET'S MAKE A DEAL 9 NEWS NOW @ SAM 9 NEWS NOW @ 5AM 1200N-1230P 1000A-1100A 1000L--4000L 1230P-300P 9 NEWS AT NOON 2.3 9 NEWS AT NOON 300P-400P 500P-600P 600P-630P 500A-600A BEGIN END TIME TIM MENTALIST-CBS MENTALIST-CBS 9 NEWS AT 5P 9 NEWS AT 6P 1.2 9 NEWS AT 6P 9 NEWS AT SP THE DOCTORS THE DOCTORS 9.0 1.1 CON COM1: CON COM1: CON COM1: CON COM1: PROGRAM : CON COM1: PROGRAM : PROGRAM : PROGRAM : PROGRAM : CON COM1: CON COM1: CON COM1: PROGRAM : CD DAYS THO PROGRAM THU THU THO PROGRAM THO THU THU THO RA35+ RA35+ RA35+ RA35+ RA35+ RA35+ 7 7 30 31 3 L'N# 27 7 7 REP BS LN#

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS RPT. FROM REP

REP HEADLINE# 6156705

. MAY23/12 11.06 *** WUSA-TV ***

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REP HEADLINE# 6156705

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

MAY23/12 11.06 *** WUSA-TV ***

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REP HEADLINE# 6156705

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

MAY23/12 11.06 *** WUSA-TV ***

SPOT /LIN	г		1		1		τ		н		1		г		т	
STS CD 23/																
STATION CD SC#																
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RATE SPOT 18/	\$450.00		\$600.00		\$350.00		\$450.00		\$750.00		\$3,000.00		\$700.00		\$1,600.00	
SPT /WK	н		г		ч		н		ч		н		r		н	
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CLS 8																
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-	300P-400P	FORS	400P-500P	.i .i	500A-600A	MON	S00P-600P	AT 5P AT SP	600P-630P	AT 6P AT 6P	630P-700P	EVENING	700P-730P	TONI	730P-800P	INME
BEGIN	306	DOCTORS	400	PHIL	50	9 NEWS NOW @ 0.9 P.NEWS NOW @	80	9 NEWS AT 1.3 9 NEWS AT	9	E WS	63		7 0	9 NEWS TONIGHT 1.5 9 NEWS TONIGHT	73	ERTA
		THE 0.6 THE		DR. 1.5 DR.		2 n 2 n o n		2 m Z		8 H 8		CBS 1.6 CBS		9 Z G		EN3 4.8
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REP LN#			S		52		ម		7		ហ		5 9		Ŋ	
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FAX# 703 528 AGENCY CREDIT RISK !!!
HARRIS RPT. FI REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP HEADLINE# 6156705

7880 FROM REP

MAY23/12 11.06

SPOT /LIN

TION CD SC# 23/ STS

STATION CD SC# RATE SPOT 18/ SPT /WK PLAN PRICE 16/ END CLS SEC DATE 13/ 14/ PLAN TIME PTRN LNTH DATE BEGIN END TIME TIM REP LN# CD DAYS BS LN#

30/90 90/90 08

900P-1000P

WED

CRIMINAL MINDS 7.9 CRIMINAL MINDS PROGRAM : RA35+ :

CON COM1:

74900.00

JUN/12

\$9,000.00

74900.00 58

CONTRACT TOTAL TOTAL TOTAL SPOTS

WDCA 08 35 WUSA 19% WTTG 22% WJLA 24% WRC MARKET TOTALS \$394,210

CABL 0%

WDCW OR

SVC- NSI DEMOS- RA35+*